



**OLATHE**  
CHAMBER OF COMMERCE  
ONE VISION. ONE VOICE.

**The Chamber is  
the voice of business  
that advances the  
economic well-being  
and quality of life  
in Olathe.**

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# 15 RECORD-BREAKING REASONS YOU SHOULD BE INVOLVED WITH THE OLATHE CHAMBER OF COMMERCE!

1. Benefit by association with the “Nation’s Best Chamber,” awarded by the American Chamber of Commerce Executives. The Olathe Chamber is the *only* Chamber in Kansas and the Kansas City area to earn a Five-Star Accreditation from the U.S. Chamber of Commerce.
2. Gain visibility in Johnson County’s largest chamber (the second largest in the Kansas City area).
3. Connect with people at Chamber Coffees, the largest weekly chamber networking event in Kansas City—250 to 350 attendees!
4. Give your company a competitive Internet presence with representation on the Chamber’s Web site, with over a dozen URL addresses (Chamber community, economic development, convention and visitors, and wireless). Our dynamic Web is projected to generate one-million referrals this year!
5. Link your Web site FREE to ours and take advantage of e-mail references and a locator map. Your business can be easily found 24/7.
6. Get hot referrals from the Web site, the Chamber directory, the buyer’s guide, Chamber staff, and other members.
7. Have fun and make friends in the business community through lively Chamber events, including city and county luncheons, a golf tournament, national sports championships, Business *After Hours*, quarterly lunches, and more!
8. Participate in the Chamber’s outstanding leadership programs to expand your potential and network with other leaders.
9. Attract business and save money as a consumer through the *Olathe Preferred Savings Plus!* discount program with more than 200 great deals and a distribution of 30,000! Advertise your offer, too!
10. HR professionals can brainstorm monthly about employee retention and recruitment strategies by joining the Human Resources Roundtable.
11. Let the Chamber announce your new business and/or major business expansions with a splash on [www.olathe.org](http://www.olathe.org), in select e-communications with members, and through press releases to media contacts.
12. Benefit from professional development and training through the Chamber’s partnerships.
13. Stay in touch with one of the fastest-growing cities in the country. Benefit from unlimited marketing and networking opportunities by attending Chamber city and county luncheons, economic outlook and legislative forums, grand openings, ground breakings, and more.
14. Support the Chamber as it changes the face of Olathe through its highly successful Economic Development and Convention & Visitors Bureau activities and as it advocates for business and for the Olathe community in local, state and national legislative arenas. Our mission: *To be the voice that advances the economic well-being and quality of life in Olathe.* We invite you to join us!
15. Take advantage of FREE online listings to promote your special member-to-member or consumer offer at [www.olathe.org/value](http://www.olathe.org/value) and [MyJoeCard.com](http://MyJoeCard.com). Ask for details today!

